**"Tell iMATCH" (TIM)**

**This is an app that enables you to upload and post two or more media (Not more than four), side by side with each of them having their like (boxing glove) icon underneath each respectively in a form of contesting one with another. Media form that can be posted includes (Photo, video, text, audio, file or Links (Link in the sense that it will lead people to a particular article or blog or website or something).**

**How LIKES are seen ( hits); User when posting is given an optional condition to title/caption each individual media and if user doesn’t add title or caption, the system will number it automatically. (1 – 2 or 1 – 4). But the name or numbering wont be reflected on the body of posted media. It can only be seen when a user clicks the drop down arrow in front of ‘Total Number of HITS'.**

**Every post made will show the caption if any, number of Hits and number of comments.**

A user pahe will consist of ;

**FANS, FAN OF and BESTIES.**

**BE A FAN – This will be seen when a user goes to or searches through profile. There will be the ‘*BE A FAN'* button on every users profile that a user will click to be added to the person's fan base. (Or it can be simply represented with an + button) And after adding a user to the people you are a FAN OF, a pop up question will be seen as thus;**

**Is Kavitha one of your FAVOURITE people?**

**YES ✅**

**NO ☑**

Other features in the page is the ADD new matches button, user name and details and underneath has a red arrow that when clicked it gives a drop down of other features like edit profile, add bestie, squad, and for users to check their bookings if they are an artist or influencer, etc. and for visitors view of this arrow they see send message, make as Fav person, invite to Squad, add as bestie, request for his or her services, other things in the page is the count of Matches, and the Match button and for visitors view, visitor will see the ADD button where the Match button is, more on the page are the count of squad list, Personal matches displayed in a grid pattern and to see open matches displayed in a grid pattern u click on the ‘Open Matches’ on the right end, the six fun boxes that are call to actions (Ongoing Contest box that shows all the ongoing Contest of user that his their open match contest, Fav people, and on top Fav people will be a count of how many people favorited you, iQuery box, Best moments, My Luxury items and favourite items and where to get and BESTIES ACTIONS).All these six boxes can be activated or deactivated. Also icon for personalised media category of what you want to see, that is if it’s only pics or vid, etc. This icon will compress all the media icons and can be released when clicked on for user to chose which. The footer and all its icons displayed.

**HOW USER MATCHES A TELL**

The Match button should be there readily available. Just like we have the buttons for post in other social media. User click on the button for Match, and users can either choose from their phone gallery what they want to post, they will be required to select a minimum of 2 media at a time or a maximum of four at a time. User after selecting will click on PROCEED button to enter caption and will click on the ‘LAUNCH' button to get it posted.

Then its posted in grid system format in which each of all fours or twos has their respective ‘Like' (boxing glove) icon where their FANS can like their favourite of all two or all four. There is a comment section too for every post. Where people can read or enter comments.

Under each media will show the number of HITS (likes) and under the overall post will show a total number of hits and comments. Break down of hits can also be seen if the arrow in front of Total Number Of Hits is clicked on.

Total number of comment is stated beside or under the word *COMMENTS.*

**NOTE THAT EVERY MEDIA POST HAS A “***MATCH THIS"* ***BUTTON AT THE BOTTOM RIGHT OF EACH MEDIA RESPECTIVELY. THIS IS NECESSARY FOR A CLOSED MATCH CONTEST.***

**HOW TO CONTEST FOR A MEDIA MATCH WITH ANOTHER USER.**

First of all, know that there are two methods of match. The open match and the close match.

**THE FLOW OF STARTING AN OPEN MEDIA MATCH CONTEST**

🔴Users will have a TiM page. There should be a button some where on users activity page that reads ‘CALL FOR A MATCH' This button when clicked on ask user to choose media type and this will be followed by a drop down of the category to chose media type from:

\*Photo

\*Video

\*Audio

\*Text

\*File

\*Links (This can be links that will lead people to a particular article or blog or website or something). USER CAN

And this will be followed by the user being ask to choose the place they want to select the user they want to have a contest with from;

\*BESTIES

\*FAVOURITES

\*FANS

\*FAN OF

\*SUQAD LIST

User can also be given the option to call a match with people they know on other social media;

\*Facebook, Twitter & Google+ . ((When they click on this and select the friend they want to add, an invitation will be sent to them that 'Kavitha is inviting them to be on her match list').

And user can be asked to call a match from SUGGESTIONS. (The system automatically suggest to user. Base on media they liked or the type of content they post. And user can also utilize the personalized search bar on this pop up or page to just type in the user name or find match partner with hashtags.

After user clicks on who they want to match with, they will be asked to upload the media and add caption if they want to.

They will be asked to enter the duration the MATCH should last for. If it should be 24hrs, 48hrs, 72hrs or 1 week. Maximum is one week. Minimum is one hour (1hr).

Then he or she will be asked to describe the contest mode on a

MATCH CALL NOTE, which in turn will be sent to the person they intend to have a match with. (MATCH CALL NOTE will entail invitation wording and description of the nature of contest in not more than 200 characters). *This will be optional t*hough.

User will hit SEND and before the recipient will only receive the MATCH CALL NOTE and not the uploaded media caption. Recipient after going through the MATCH CALL NOTE, (if any), and if interested he or she will load his or her counter media and click on **ACCEPT** and their media will be transported to the home page for voting to start. While the link or signal will appear on their page so their FANS can click on it and get navigated to home page where they can vote.

**NOTE THAT BOTH USERS/CONTESTANTS WILL NOT SEE EACH OTHER’S MEDIA BEFORE ITS POSTED ON THE HOME PAGE. THAT IS, A USER THAT IS BEING CALLED OUT FOR CONTEST CAN NOT SEE THE PICTURE BEFORE LOADING/ACCEPTING THE MATCH. ALSO THE ONE WHO IS CALLING THE MATCH WILL HAVE NO WAY TO SEE THE OPPONENT’S MEDIA PRIOR TO GETTING TO HOME PAGE. AFTER MATCH CALL AND ACCEPT, BOTH CAN ONLY CLICK THE LINK ON THIER PAGE TO GO TO HOME PAGE WHERE ITS POSTED AND SEE.**

**Note that Their FANS can not click to vote for an open Match contest post on the contestant page but home page. But they can see the signal or link on the page.**

**And at the end of the Match Contest, the posted media will now be made available on both contestants page and will be removed from home page.**

**An already ended competition would have the iAgree and iDisagree opinion buttons which will b recorded under original scores as ‘POST CONTEST OPINIONS’ and comments are also allowed and will also be put under POST CONTEST COMMENTS. And the number of these post contests HITS and . So they are on their own respectively under an already done with Media contest.**

**MATCH SQUAD LIST;**

There will b a list automated by the system called **“MATCH SQUAD LIST”** This list comprises of the users you have had a media match competition with, whom u added at the end of the competition. (U would be asked if u would like to add to MSL. U can also send a request to someone you would like to add is when the system will ask if you want to add the user to your Squad list.

**+ADD TO SQUAD LIST**

**SEND REQUEST**

FOR ANOTHER USER TO BE ADDED TO YOUR MATCH SQUAD LIST, THE USER YOU INTEND TO ADD MUST FIRST ACCEPT TO BE ON YOUR LIST AND IF THEY ACCEPT, THEY WILL AUTOMATICALLY BE ADDED.

REQUEST PAGE WILL HAVE;

**‘ACCEPT \_ DECLINE**

The option to make your SQUAD LIST public or private should be provided. There should be icon for LIKE and DISLIKE and COMMENT SECTION for a Public SQUAD LIST view.

NOTE THAT FOR AN OPEN MATCH INVITATION TO GO THROUGH, THE USER MUST HAVE AN ACCEPTABLE AMOUNT OF FAN BASE, WHICH IS A MINIMUM OF 20% OF THE TOTAL NUMBER OF FANS THE USER YOU ARE CALLING FOR A MATCH HAS. THAT IS, A USER WITH ONE THOUSAND FANS CAN ONLY CALL FOR AN OPEN MATCH WITH USERS WITH ONE THOUSAND TO FIVE THOUSAND FANS. NOT LESS THAN ONE THOUSAND AND NOT MORE THAN 5 THOUSAND.

**TELL iMATCH (TiM)**

This is the section where user can view match history, when ‘**TIM'** is clicked on, the analysis of all the user’s open match competitions will show in a drop down:

All the number of matches, the number of wins and loses. See illustration below

**TiM**

◀500 ◀

**🔵**Wins **➖** 400

🔵Loses ➖100

And underneath this analysis will show all the media/text of all the matches, in a grid pattern drop down, according to the date. Matches will drop down in mix. That is video, audio, images, links and files will be shown as it was posted on that date.

AND this grid box will have all media icon representing each category also arranged above the launches so that user can also have d option to click on d category they would like to go through peradventures they don’t want to view all as seen at initial drop down. E.g they can click on picture icon to view only images or video icon to view only all d videos they have matched, etc.)

Lastly, a setting on this page, and this setting is for user to simply lock their 'Match list' if they don’t want anyone to view who is on their match list. And if they don’t want them to see their Wins and Loses. ( so the way it will work will be that, When a user clicks to see match history, they will see a small lock icon in front of and an auto response will let them know that user's iMatch Page is locked.

Setting is also where they can go if they want to remove a person from their match squad list. (When the ‘Remove' button is clicked on, all the names on list will show in a grid pattern display and user can click on 'Select all' if he or she wants to remove all or can select one after the other or quickly search for who they want to remove in the refined search bar on this iMatch Page and then click on the **'Remove'** button below to remove selected names.

**THE FLOW OF STARTING A CLOSED MEDIA MATCH CONTEST**

1. There will be a button readily available somewhere on a person’s profile so that whenever they want to carry out a closed match, all they have to do is click on that button, and they will be given a drop down or a pop up page of the categories they could choose the user they want to have a closed match with. Categories are;

FANS

FAN OF

BESTIES

FAVOURITES (*FAVOURITES SHOULD BE SPECIFIED. THAT IS FAVOURITE FAN SHOULD HAVE A BLUE ROUND DOT INFRONT OF THE NAME WHILE FAVORITE FAN OF RED).*

THE SYSTEM SHOULD ALSO GENERATE SUGGESTIONS ACCORDING TO THE KIND OF POSTS THEY VOTE FOR, TYPE OF PEOPLE THEY ARE FAN OF. And lastly a personalized search bar for them to search d user's name for quick find.

1. User clicks on the person's name they want to have a match media with and they will be taken to the person’s page so that they can click on any of the post they intend matching and just hit the “*MATCH THIS"* button at the bottom left of that particular post.
2. After selecting a minimum of one media or maximum of two from just a post or from more than one post, user clicks the ***‘PROCEED’***  button where they are asked to upload their own media they want to contest it with. Upload can be from camera or gallery or from their already existing post. A user can only select a maximum of four and a minimum of two media in total. (Both his and the other person's). That is if his intention is to post four media, he can either select one or two or three from the person’s post while he select the number to complete it four from his own. Or this can be vice versa.
3. After all the selection is done, user enters caption if need be And POST. This post will be made available on user’s page and not on home page as its in ‘OPEN MATCH’ will be specified as a closed match. There will be no specified duration and therefore there will be no ‘***POST Opinions'***

**NOTE THAT EVERY MEDIA A PERSON POST THAT WAS USED FOR A CLOSED MATCH BY OTHER USERS, WILL HAVE A RECORD OF HOW MANY CLOSED MATCH IT WAS USED FOR. FURTHERMORE, IF THE USER OR ANYONE IS INTERESTED, THEY CAN CLICK ON THE INFO ICON WHERE THEY CAN SEE IN TWO RECTANGULAR BOXES THE NUMBER OF WINS AND NUMBER OF LOSES AND UNDERNEATH EACH WILL RECORD THE NUMBER OF PEOPLE WHO HAS CHECKED IT OUT. FURTHER BELOW WILL CARRY A PIXILATED SQUARE BOX THAT WHEN EITHER OF THESE BOXES ARE CLICKED ON, IN A DROP DOWN FORMAT, IN SMALL SQUARE SIZE BOXES, A CAPTURE OF EACH PERSON’S PROFILE PIC OF WHO CLOSED MATCH YOUR POST WILL BE SHOWN, THE SCORES, AND A LINK UNDER THAT WHEN CLICKED ON, YOU WILL BE TAKEN STRAIGHT TO THAT VERY POST IN WHICH YOUR MEDIA WAS CONTESTED SO YOU CAN SEE, THIS IS IF INTERESTED.**

**HOW ‘CALL FOR A MATCH’ INVITATION IS PRESENTED.**

This invitation card will have in it

the users name and profile pic at d top left corner, a boxing glove at d top right corner, then follow by d invitation message below. E.g,

Hey Layla, @Kavitha is calling you out FOR a Photo Match! (That is if it’s a pic).. And if there is any match description entered by Layla, there will be

‘***SEE MATCH DESCRIPTION*** ‘ and when Kavitha clicks on it, a drop down of the match description that was entered in by Layla will show;

Duration the contest will last and image type description or any other message she had entered. Plus the concealed uploaded image of the caller’s in a square shape. And following this below is the auto message that reads;

“**Bring It On!!** ➖ **No Thanks**”.

If Layla clicks on ‘**Bring it On**’ it means she accepts and two square boxes will pop up with one black blank with complete upload sign shown below. (Like in green full bar) right under the square box and in the other box will be white blank and written **‘Upload Image’** so that Layla upload hers and after upload, she will click the **START** button.

. (A Sketch will be sent)

And if Layla clicks on ‘No thanks' a notification will be sent to Kavitha, thus;

“***Oops! Layla has chickened Out***. **Congrat!! You Won Already!**

INVITATION CARD SHOULD HAVE A BIT OF DESIGN TO MAKE IT LOOK ATTRACTIVE. NOT TOO MUCH.

**IMPORTANT NOTICE:**

\*A user should be able to create multiple MATCH SQUAD LIST. And MSL can be named. Each Users iMatch page should have a cool design. Match SQUAD LIST can be viewed by anyone and can be liked too.

\*A launch will have the number of count its been matched by others.

\*Personal matches and Open match Contest will be specified as two different section on the user’s profile page. At the top before the grid system arrangement. Two headings.

**Personal Matches Open Match Contests**

The personal matches are the regularly displayed one. That is personal matches display on default. For the contest match to be seen, users have to click on the Open Match Contest on the right for the grid display to change it to the contest match. (Or these two categories can be represented with Red and Green boxing Gloves instead of it spelt out).

\*Launch owners can see who matched their launch by clicking on d green boxing glove icon under the recorded number of closed MATCHES, how many was won and how many was lost. And When user clicks on it all the matches will drop down in a grid system, with the latest match before older. All won matches will have a green dot somewhere around it while the lost matches will have red dot somewhere around them too. Pending match that is yet to end will be specified as ***pending***. Or to make it orderly and user friendly and easy, won matches and lost ones could be separated. NEVER MIND. That is; won matches on it’s own and lost matches on it’s own. The wins will have green dots and the lost red dot.

Matches can show in a vertical drop down. User profile pic and name then the two framed media for the match in front. and user can double tap on one box to see enlarge view. Or view both at the same time in it’s original form.

\*User who is contesting a close media match can set time to it too just as open match Never Mind

This is Optional though.

(When the count down stops for an Open match, users cant click on ‘Knock it' at that stage but can only click on iAgree/iDisagree and also make comment.

\*Note that **iAgree – iDisagree** icon only appears at the end of a competition count down.

\* All Launches will have the phrase ‘**Match This'** below them respectively wen users double taps to enlarge view.

**SUGESTIONS:**

Another way that a closed match can also be done is that, a user intending to contest another user’s photo or video etc., can click on closed match button, and after that, his or her **Fans** and **Fan Of** page will appear for him to select the person they want to go into a closed match with or they can easily search for the person from the personalized search bar that will accompany this page of Fans/Fan of, just so as to make it faster. The searched name pops up if it’s in the system and user clicks on it and he will be taken to the person’s page straight where he can select d media he wants to compete with and once selected, he will click on. ‘**Match This'** and it will appear on the user's page as a new launch. And the count up will be added to the matched media.

**There should be a Save For Contest list. This list will be useful so that users can save any image they wish to contest later. So when user wants to contest an image he can select from his save for contest list or simply search through the personalised search bar or from other categories like Fans, Fan Of, iMatch list or from Besties. Users should also be able to see all closed matches only and can delete any or all if they want to.**

**Invite people from other social media to iMATCH and receive a notification of the user name of whom you invite and be asked to be a fan.**

**Innovative features for pictures and video editing and any other cool effect developers can add.**

**Verified users should be shown in a book flip style format when other users are searching for them.**

**-other pages like Registration/login page(login with Fb, G+, twitter,). Home Page which should have a variety of categorized events and happenings, privacy policy, FAQs, T&C, About, Contact, report abuse, etc.**

**Settings and menu.**

**Other call to action boxes feature in the users activity page,**

**- Best Moments:** Here users are expected to post pic, vid, etc. of moments they cherished.

**My Fave/Luxury items and where to find:** Users are to post their favourite items or expensive items and state where others can probably find it to buy.  **Besties Actions:** This is where a user’s best friends recent activities is mentioned . **iQuery section (What would i do if..):** A fun feature were users who are interested would answer our weekly query and state how they would handle it. Users cam also post their own queries and answer for others to see and like.  **Ongoing contest:** were user’s open match contest is indicated for visitors to have an inkling that the user has an open match contest currently on should they want to go to home page to vote. So they click on it firstly there on user’s activity page and then be navigated to home page for viewing and voting. **Favourite People:** This is where users favourite people are seen and also the number of people who favorited them as well.

And any other feature developers think it’s missing from a proper social media app should please be added. It will be much appreciated.

Normal pages like T&C, PRIVACY POLICY, FAQs, ABOUT, HOME PAGE, (TO HAVE THE FLIP BOARD, COLLECTION OF DIFFEFENT CATEGORY MATCHES, HEADLINER(The headliners are seven categories. The headliners are the users leading in these seven categories and it will be in a billboard style where the open match headliner takes full page and flipping on the others are two each on the board. And beneath is all their names and users can follow them as there will be the add button. The headliner categories are (leading with highest number of like in Open Match Contest, Most likes personal match lead, the user with the highest Comments, highest likes in iQuery, Most loved squad list page, most liked My Fav/Luxury items and where to get, Most liked/participated Goodies of the Moment, and other pages like iMATCH TOP 100, GOODIES OF THE Moment, ONGOING CONTEST, RECOMMENDED FOR YOU- where post relating to users interest are collected for users to see), SETTING, SEARCH, etc.

PLEASE NOTE THAT WE ARE OPEN TO SUGGESTIONS IF DEVELOPERS HAVE A MORE SIMPLER WAY OF GOING AROUND IT, LETS HEAR IT.